

# **GEI Working Group on Training and Professional Development**

7th meeting - Oct 17, 2023

# Agenda

---

Lightning talks

---

Presentation with Q&A: Exploring the Potential of Generative Models for Evaluative Tasks : IEG Experiments

---

Updates on ongoing collaborative activities

---

Tour de table & closure

# Lightning Talks

3ie

Better Evaluation

CLEAR AA

# Change the Rules of the Game....

with the Policy & Institutional  
Reform (PIR) Methods Menu

*a tool to help users choose the right  
evidence approach(es) based on  
program phase, questions and  
context*

**Douglas Glandon**

Chief of Strategic Initiatives, 3ie

**Julian Glucroft**

Associate Director M&E, MCC

**Carolyn Huang**

Senior Evaluation Specialist, 3ie

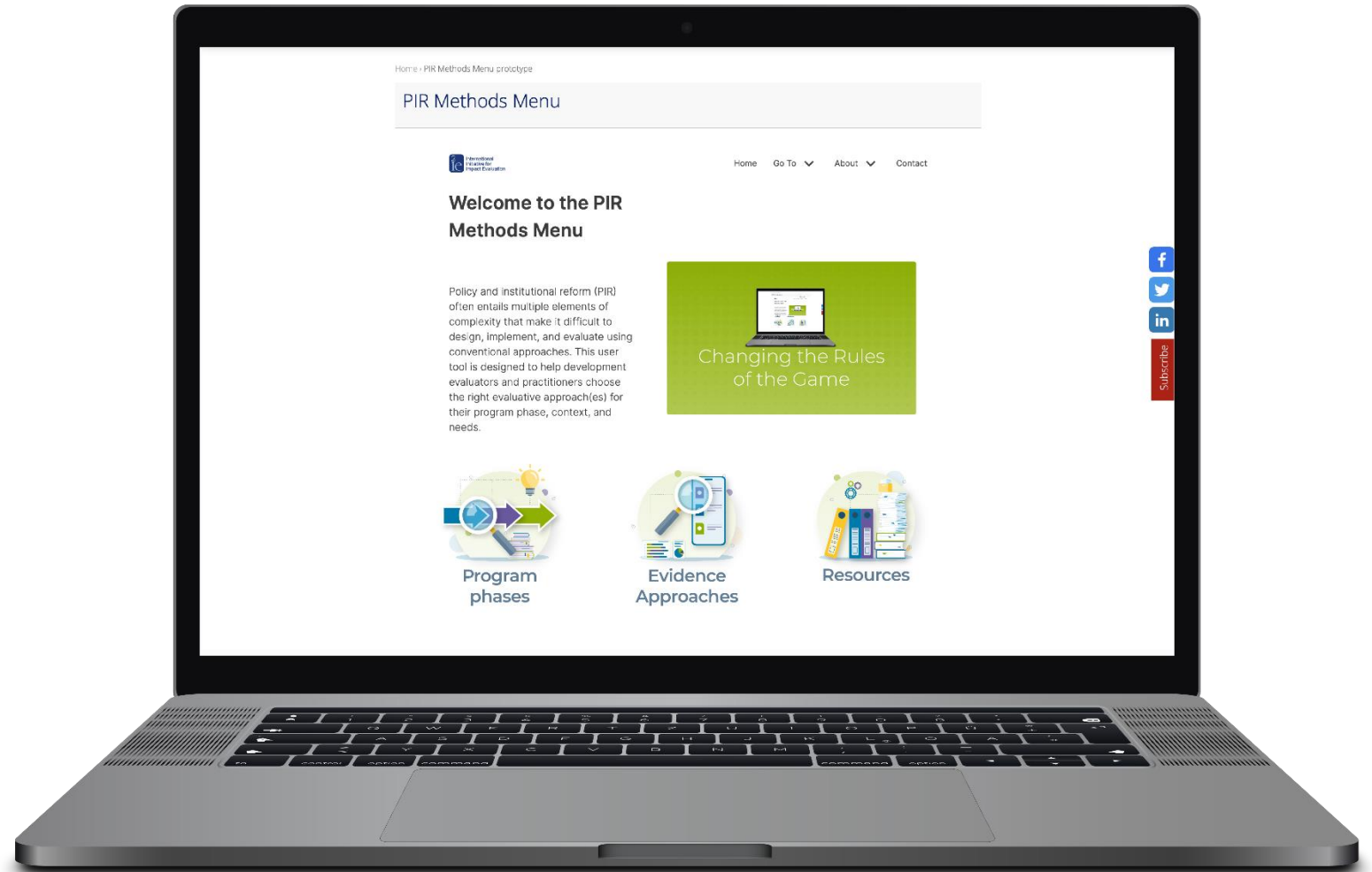
**Jane Hammaker**

Senior Research Associate, 3ie

- What is Policy and Institutional Reform (PIR)?
- MCC and PIR
- Challenges evaluating PIR
- Charting a path forward



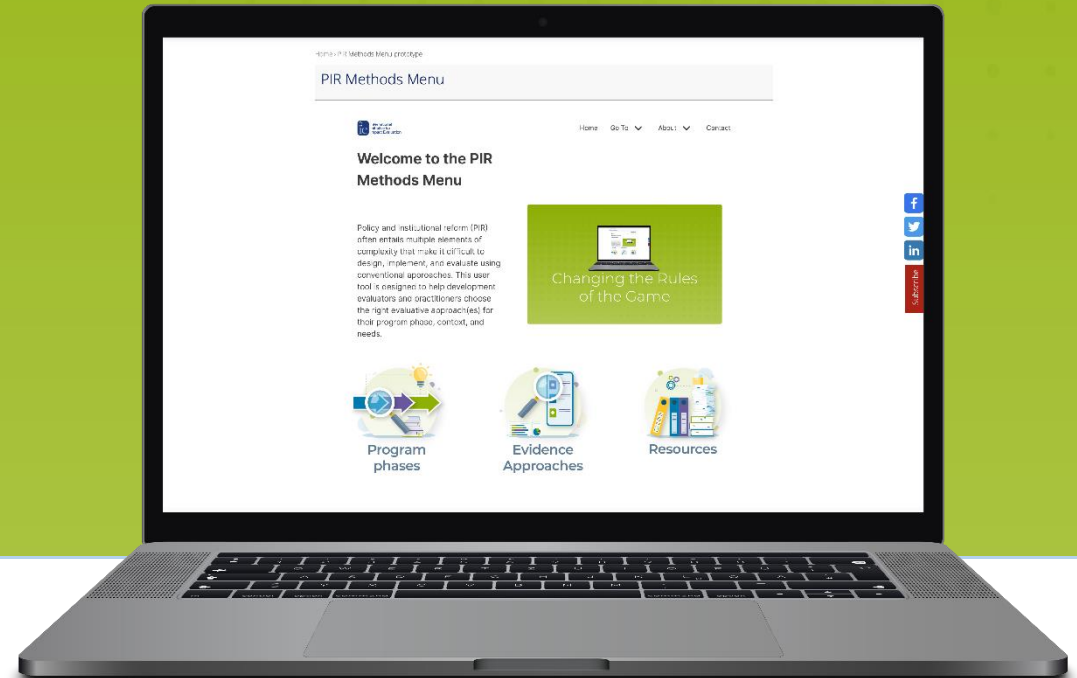
- Scoping review to take stock of the field
- Curated PIR “Methods Menu”
- Living public resource
- Feedback welcome!



# Change the Rules of the Game....

with the Policy & Institutional Reform (PIR) Methods Menu

*a tool to help users choose the right evidence approach(es) based on program phase, questions and context*



# BetterEvaluation.org

---

## Global Evaluation Initiative

Alice Macfarlan

BetterEvaluation Knowledge Platform Manager

October 2023





# Ensuring our knowledge platform meets the evolving needs of evaluation



## User experience

Accessible, intuitive platform and navigation so that users can find the information they need, when they need it, in a form they are expecting.



## Engagement

Engaging with our users, contributors and partners to create and share knowledge, and to support use.



## Quality content

Ensuring we are providing users with the information they need to make informed, context-appropriate choices about evaluation. This includes quality, quantity and accessibility of knowledge platform content.

# Overarching BetterEvaluation principles

## Do no harm

- **Make informed choices** about evaluation methods and processes to suit the particular situation and context.
- **Identify benefits and risks** in the methods and processes available - especially for those left behind or excluded.
- **Learn from experiences** in your own organisation and sector, and from others currently and in the past.
- **Review quality and impact of evaluation** - especially for those left behind or excluded - in a systematic manner, and take action to improve.

## Do maximum good

- **Embed evaluative thinking and evidence throughout planning and implementation**, not only on completion of a project.
- **Act strategically** to make decisions about where to focus evaluation efforts.
- **Address equity issues in every step** of the evaluation process.

# Our content

---



## **National M&E Systems** *(coming soon!)*

The **structures, policies, procedures, and practices** that are put in place by governments to collect, manage, and use data to inform decision-making, as well as the **wider ecosystem around M&E in a country** - all the structures, attitudes, incentives, approaches, laws, behaviors, skills and abilities that contribute to whether robust monitoring, evaluation and evidence use happens.

---

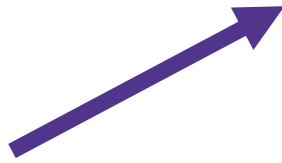


## **M&E Practice**

**Planning, managing, conducting and using evaluation** – including the full range of monitoring and evaluation activities, frameworks, and systems, and evaluations of a project, program, policy, product, network, organisation, or strategy. It also includes evaluations that are known by different labels, such as impact assessment, impact measurement, or return on investment.

**Information on 400+ evaluation methods and 3000+ resources**

# The 'new' BetterEvaluation knowledge platform



BetterEvaluation.org circa  
2021

The screenshot shows the homepage of BetterEvaluation.org. At the top, there is a navigation bar with the logo, 'BetterEval: World', and a language selector. Below the navigation bar, there are buttons for 'Join us', 'Login', and 'Contribute content'. The main content area features a section titled 'Choose methods and processes' with a diagram of interconnected icons representing different evaluation methods. Below this is a grid of six blue buttons: 'Choose methods and processes', 'Manage evaluation', 'Join our community', 'Strengthen evaluation capacity', 'What is evaluation?', and 'About us'. At the bottom, there is a 'Latest blog posts' section with three articles, each with a thumbnail image and a title.

The screenshot shows the updated homepage of BetterEvaluation.org. At the top, there is a navigation bar with the logo, 'Better Evaluation powered by GIZ', and a search icon. Below the navigation bar, there are buttons for 'Getting started', 'Frameworks & guides', 'Methods & approaches', 'Tools & resources', and 'Community'. The main content area features a large heading 'Welcome to BetterEvaluation' and a paragraph describing the platform's vision. To the right, there is a blue box titled 'Get started' with a form for users to provide their role and interests. At the bottom, there is a section titled 'What we do' with a paragraph describing the collaborative work with the global community.

## Welcome to BetterEvaluation

BetterEvaluation is a knowledge platform and global community. Our vision is a world of better evaluation, better decisions, and better results for people and the planet.

### Get started

Tell us about your evaluation needs and we will recommend some resources to get started.

My role is

Select one

I would like to

Select one

## What we do

We work collaboratively with our global community to create, share and support use of

# Curation and co-creation of knowledge



# Thank you!

---

Visit [www.BetterEvaluation.org](http://www.BetterEvaluation.org) or  
email [hello@betterevaluation.org](mailto:hello@betterevaluation.org)



# KEY LESSONS FROM PROVISION OF TECHNICAL ASSISTANCE IN COUNTRY-LED EVALUATIONS



UNIVERSITY OF THE  
WITWATERSRAND,  
JOHANNESBURG



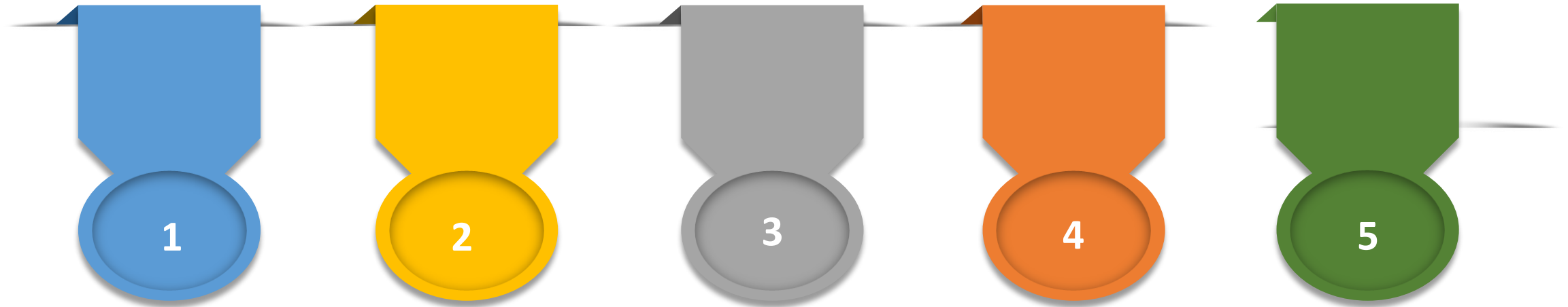
**clear**  
Centers for Learning on Evaluation and Results  
ANGLOPHONE AFRICA

# CLE Importance

- **The New United Nations General Assembly Resolution** alludes to “strengthening voluntary national reviews through country-led evaluations”.
- **SDG 17 – Target 17.9** “Enhance international support for implementing effective and targeted capacity-building in developing countries to support national plans to implement all the Sustainable Development Goal



# Strategic Importance of Country-Led Evaluations



**The country concerned should take the lead in commissioning and managing evaluations.**

**CLE should be aligned with national priorities/strategies and other international commitments.**

The concerned country should make the decision on the evaluand through National evaluation Plans.

**Inclusive and collaborative – should attempt to include all concerned stakeholders and assign roles.**

**CLE should be contributing to strengthening National Evaluation Capacities.**

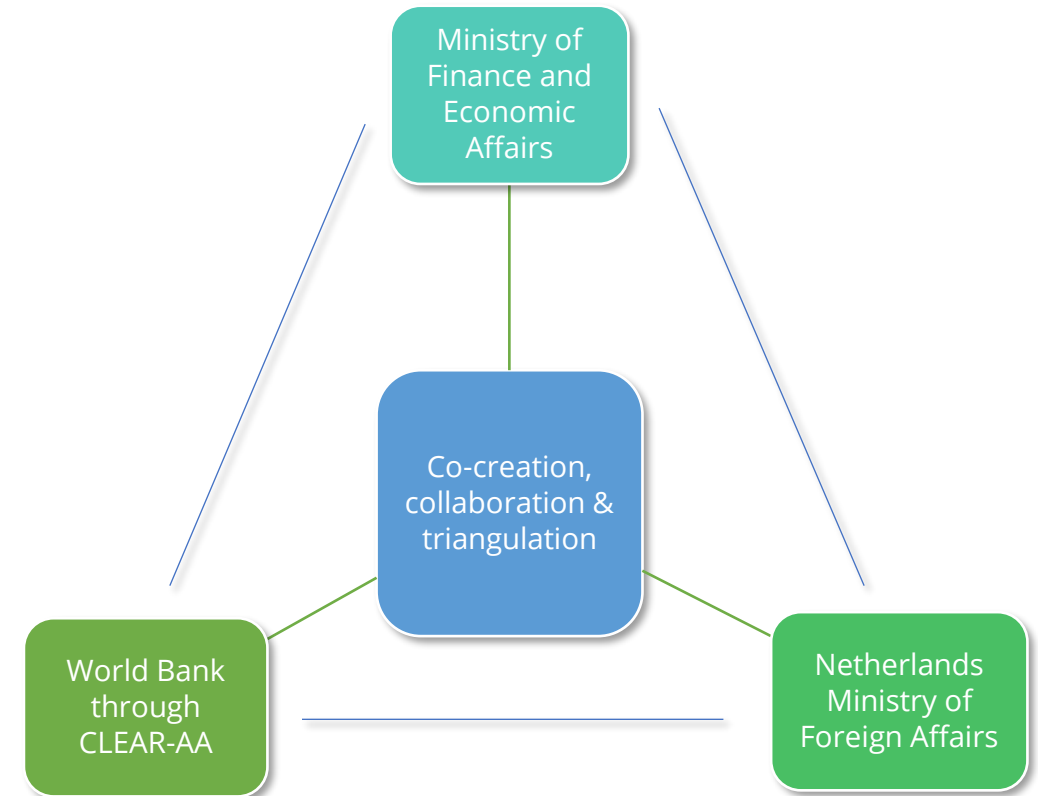
# CLEAR-AA's Technical Assistance in Country-Led Evaluations

- ❖ Most of the evaluations conducted in the Global South are done by development partners – with very few commissioned by the government.
- ❖ Most of the evaluations conducted by non-state sector development partners are known to be **accountability-focused**.
- ❖ Funding of CLE is a challenge and an impediment.
- ❖ CLEAR AA treats CLE as part of the broad **NECD work**.
- ❖ Guided by the principle of **co-creation** with roles of actors defined – CLEAR-AA provides technical support whilst the government leads on all aspects.

**Country-led Evaluations are a platform for building hands-on capacities on managing, commissioning and evidence use!**



# CLE of the Unintended Consequences of the CUCI in Malawi



# The Journey...

## Milestones

- ✓ Support from local and national government departments
- ✓ Identified strategic national policy evidence needs
- ✓ Established evaluation committees

1

Demand for the Evaluation

## Milestones

- ✓ Provided Technical support in developing Evaluation Proposal & Qual Design
- ✓ Presentation of evaluation methodology and plan to development partners
- ✓ Technical support throughout quali data collection & sense-making processes

2

Credible & Quality Evaluation

## Milestones

- ✓ Provided Training and continuous support on qualitative component
- ✓ Enabled process of iterative design of evaluation tools and frameworks
- ✓ Government counterparts' co-creation and validation of tools

3

Collaboration & Learning

## Milestones

- ✓ Engaged national and local government as well as civil society stakeholders through the GoM Ministry during inception and data collection
- ✓ Conducted follow-up discussions with critical stakeholders during 5-week data collection process

4

Stakeholder engagement

## Milestones

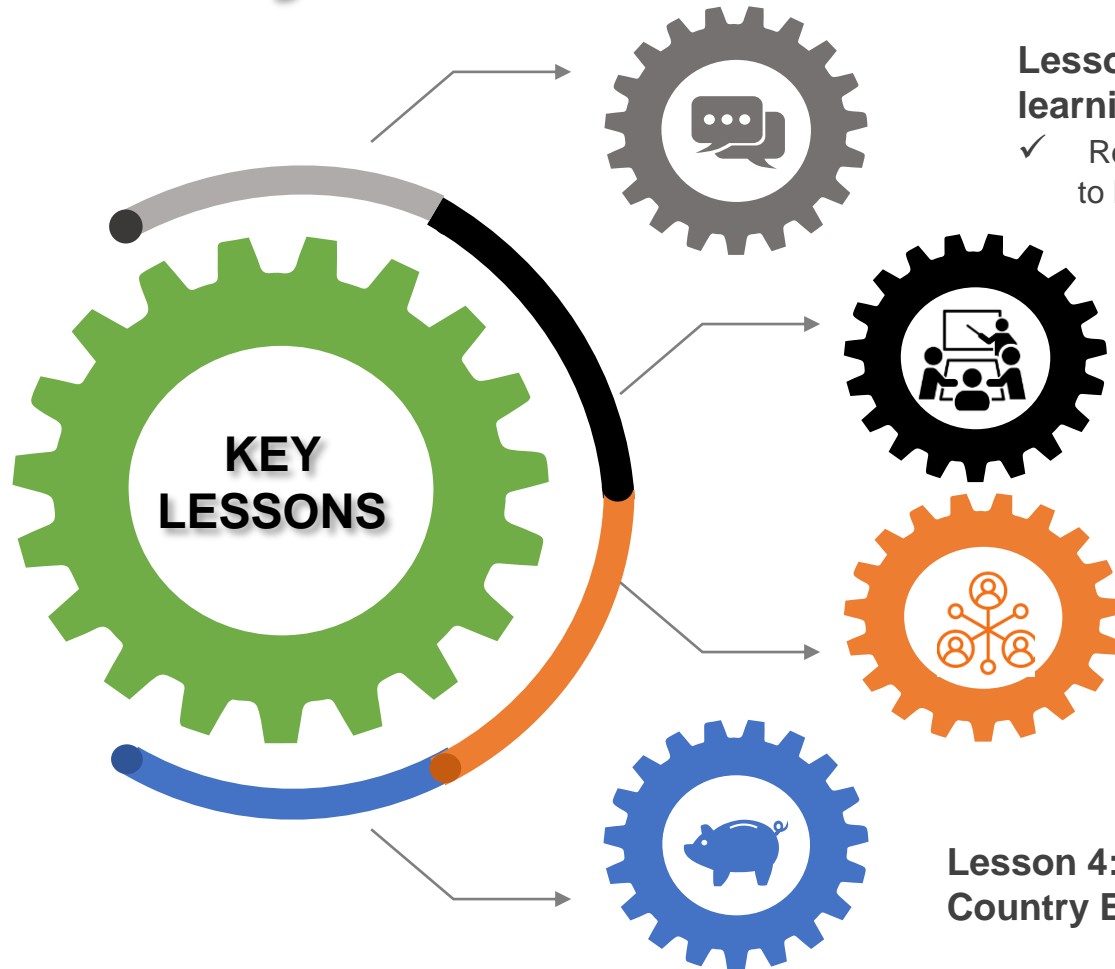
Buy-in from government and non-state evidence users.

5

Influential Evaluation



# Key Lessons for Technical Support



**Lesson 1: Capacity development is a continuous process of learning through co-creation and collaborative sense-making**

- ✓ Recognize all counterparts should bring their skills and expertise in order to learn from one another.

**Lesson 2: Training is important but not a panacea.**

- ✓ CLE provides valuable hands-on experience for government officials.
- ✓ Use CLE as an opportunity for strengthening evaluation evidence use.
- ✓ Provide multiple opportunities for reflection and check-ins throughout the evaluation process.

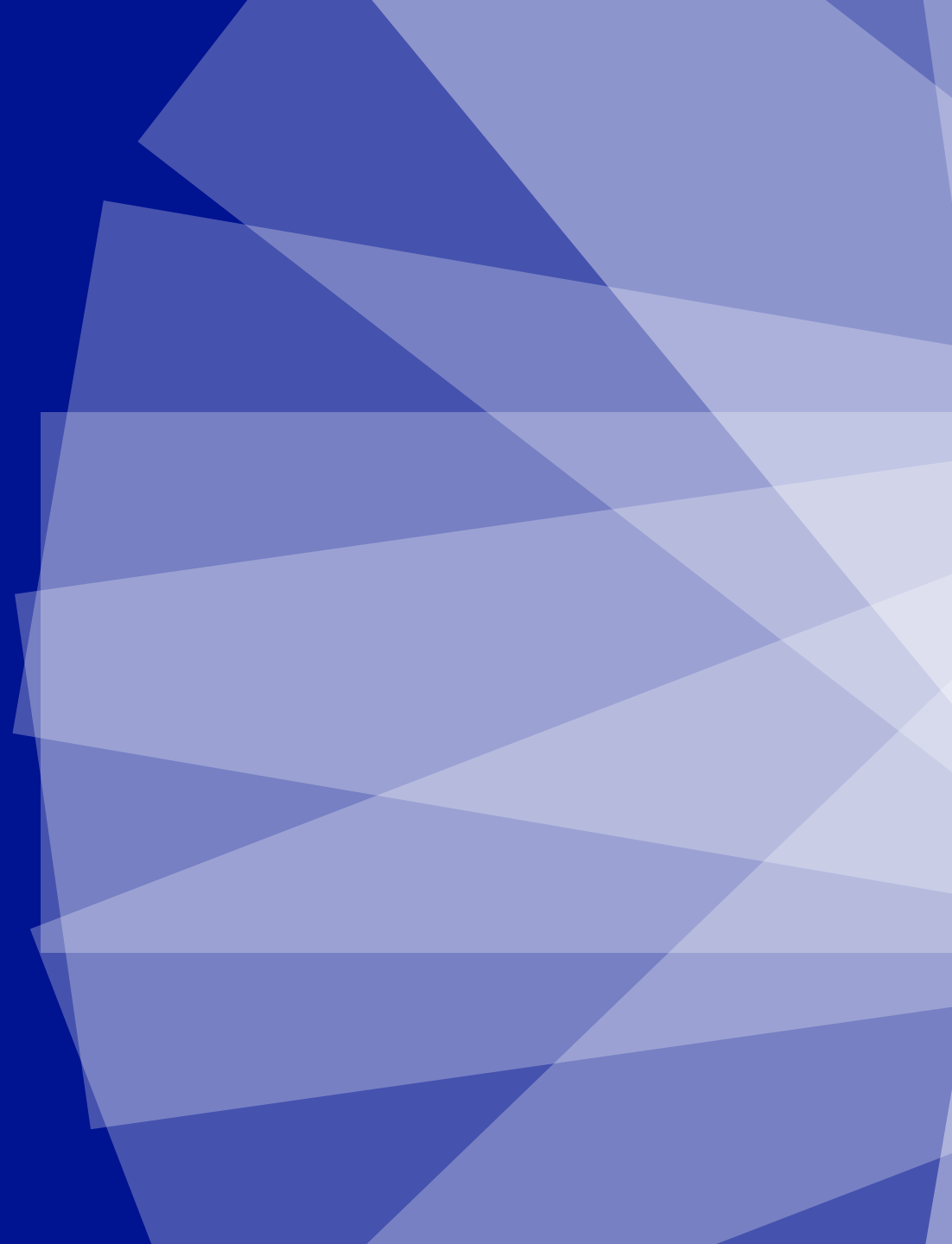
**Lesson 3: Local stakeholder engagement is key in overcoming hurdles, making iterations and ensuring cultural responsiveness.**

- ✓ Multi-site evaluations require continuous consultations with local stakeholders to understand differences in contexts and best approaches to ensure that no harm is done.

**Lesson 4: External funding is key for successful Country Evaluations.**



# **Updates on ongoing collaborative activities**



# Exploring the Potential of Generative Models for Evaluative Tasks : IEG Experiments

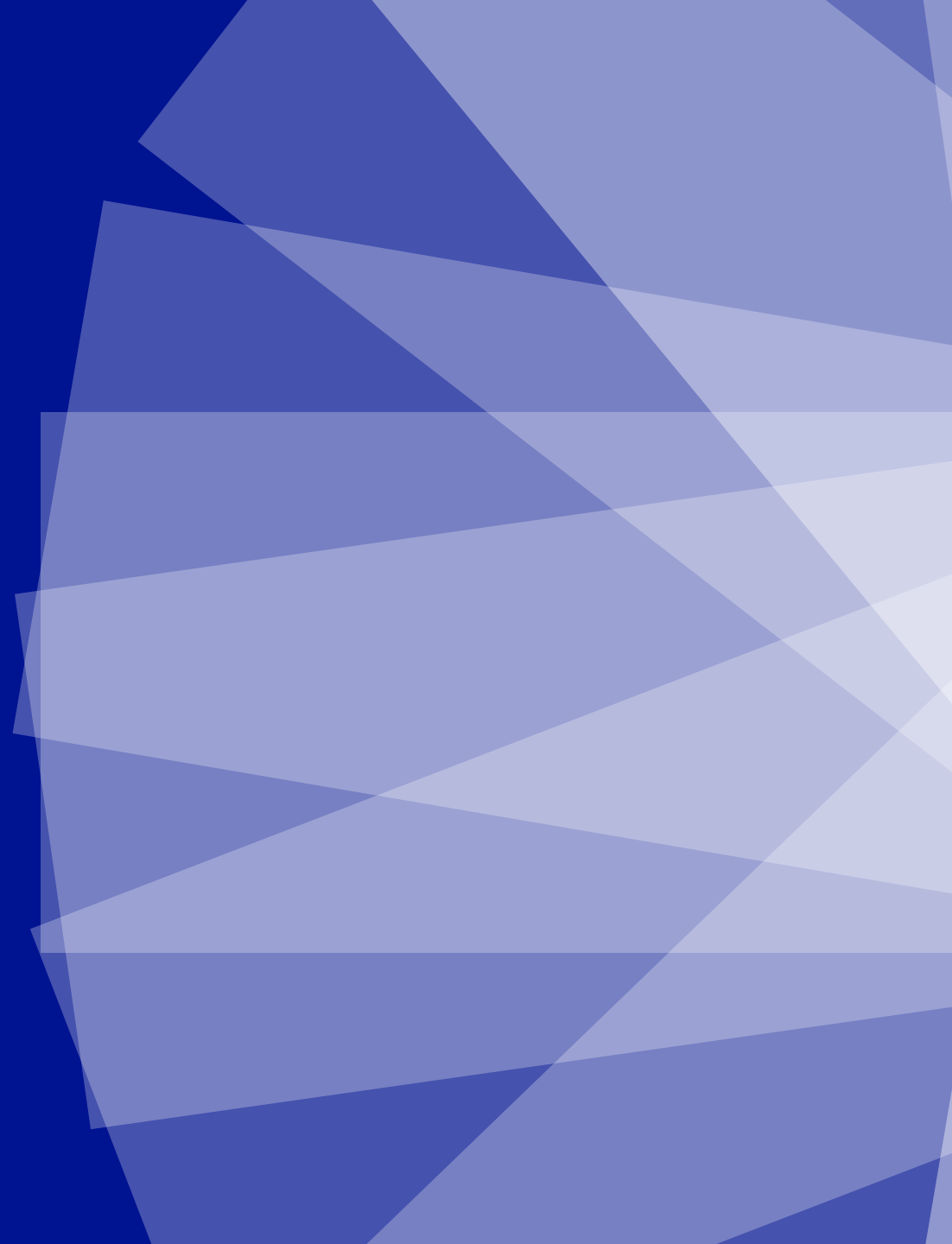
Dr. Estelle Raimondo



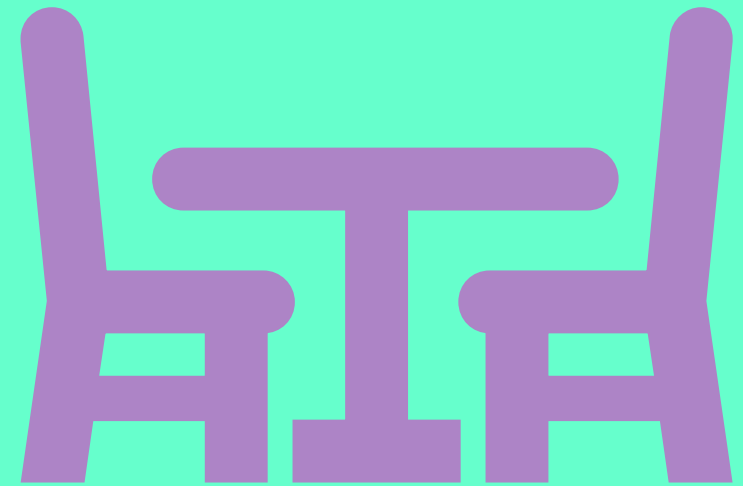


Q&A

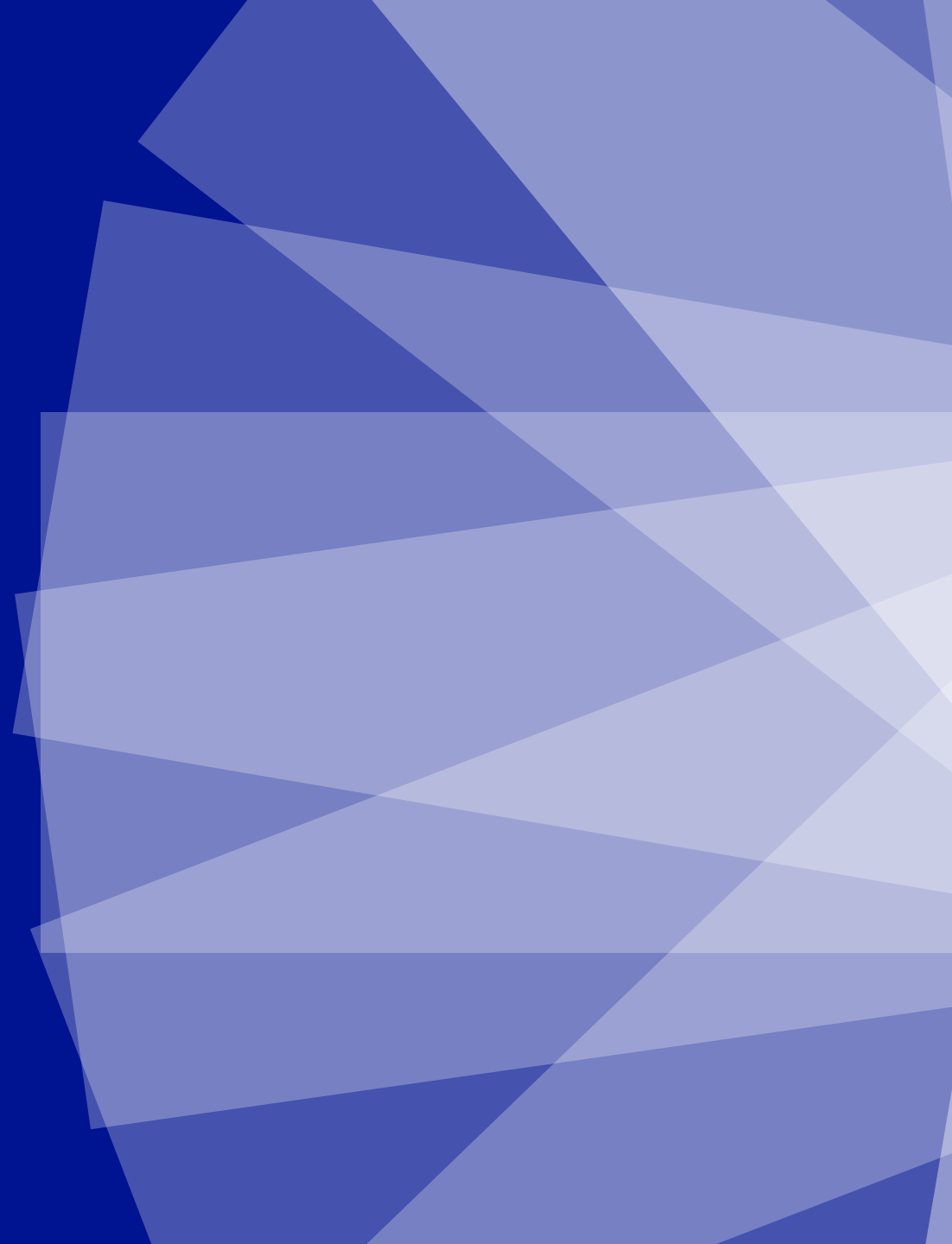
# **Updates on ongoing collaborative activities**



# Tour de Table





# Next Steps



# Thank you!

 @GEI\_GlobalEval

 [linkedin.com/company/global-evaluation-initiative](https://www.linkedin.com/company/global-evaluation-initiative)

 [globalevaluationinitiative.org](https://globalevaluationinitiative.org)